

Rock IT

ACPE 2024 Conference Sponsor Prospectus

May 8-10, 2024
Skamania Lodge, Stevenson, WA

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Who attends ACPE?

Participants include:

CIOs, CTOs, executive directors, network/server/systems admins

450



K-12 IT professionals

80%



are decision makers

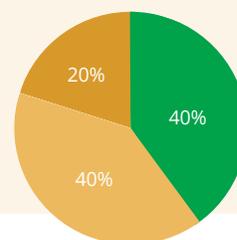


PNW-focused:

Attendees come from Washington and Oregon

Student Enrollment:

- 20k-50k
- 5k-20k
- less than 5k



Past Attendees



Anacortes SD
Arlington SD
Ashland PS
Auburn SD
Bainbridge Island SD
Baker Charter Schools
Baker SD 5j
Baker Web Academy
Beaverton SD
Bellevue SD
Bellingham SD
Bend-La Pine Schools
Bethel SD
Bremerton SD
Camas PS
Canby SD
Chehalis SD
Clackamas ESD
Corvallis SD
Crook County SD
David Douglas SD

Deer Park SD
Eagle Point SD
Edmonds SD
Ellensburg SD
Enumclaw SD
ESD 112
Estacada SD
Eugene SD 4J
Everett PS
Evergreen PS
Federal Way PS
Ferndale SD
Franklin Pierce Schools
Great Albany PS
Gresham-Barlow SD
Harrisburg SD
High Desert ESD
Highline PS
Hillsboro SD
InterMountain ESD
Junction City SD

Kennewick SD
Klamath County SD
Knappa SD
La Center SD
Lake Washington SD
Lakewood SD
Lane ESD
Lebanon SD
Linn Benton Lincoln ESD
McMinnville District Office
Medford SD
Multnomah ESD
Monroe SD
Nooksack Valley SD
North Bend SD
North Central ESD
North Clackamas SD
North Marion SD
North Thurston PS
Northshore SD
Northwest Academy

Northwest Regional ESD
Oak Harbor SD
Olympia SD
Oregon City SD
Oregon State University
Parkrose SD
Philomath SD
Phoenix-Talent Schools
Portland Public Schools
Prosser SD
Pullman PS
Puyallup SD
Redmond SD
Region 18 ESD
Renton SD
Reynolds SD
Richland SD
Ridgefield SD
Riverdale SD
Salem-Keizer PS
Santiam Canyon SD

Seattle PS
Sherwood SD
Silver Falls SD
Sisters SD
Siuslaw SD
Snoqualmie Valley SD
Southern Oregon ESD
Springfield PS
St. Helens SD
Summit Learning Charter
Summer-Bonney Lake SD
Tahoma SD
Tenino Schools
Three Rivers SD
Tigard-Tualatin SD
Toppenish SD
Union Gap SD
University Place SD
Vancouver PS
Vashon Island SD
Wahluke SD

Wake County Schools
Walla Walla PS
Wallowa County ESD
Warner Pacific University
Warrenton-Hammond SD
West Linn - Wilsonville SD
West Valley SD
Willamette ESD
Willamina SD

Sponsorship Levels

Gold

53

Sponsorships available

\$4,620

Sponsor Showcase:

- Booth at Wednesday's 2 hour sponsor hall and dinner
- 8'x8' equivalent booth space
- 1x draped 6' table, two chairs

Attendance:

- 2x full conference registrations
- 1x additional conference registration available at a discounted rate

Sponsor Sessions:

- 8 session spots open to Gold. Application required.

Marketing:

- Logo and collateral will be shown on ACPE's website for the conference year

Platinum

22

Sponsorships available

\$9,240

Sponsor Showcase:

- Booth at Wednesday's 3 hour evening Signature Showcase
- Booth at Thursday's 3 hour evening Signature Showcase
- 9'x9' equivalent booth space
- 1x draped 6' table, 2 chairs

Attendance:

- 4x full conference registrations
- 2x additional conference registration available at a discounted rate

Sponsor Sessions:

- 10 session spots available as paid add-ons, first come first serve basis for an additional \$1,500

Marketing:

- Logo and collateral will be shown on ACPE's website for the conference year

Diamond

7

Sponsorships available

\$17,600

Sponsor Showcase:

- Premier Booth at Wednesday's 3 hour evening Signature showcase
- Premier Booth at Thursday's 3 hour evening Signature Showcase
- Dedicated activity close to your booth, ranging from giveaways, food, drinks, and nightly entertainment with karaoke, dancing, and more

- 15'x15' equivalent booth space
- 2x draped 8' tables, 8 chairs

Attendance:

- 6x full conference registrations
- 4x additional conference registration available at a discounted rate

Sponsor Sessions:

- Guaranteed sponsor session on Wednesday

Marketing:

- Prominent web presence including logo and collateral on ACPE's website for the conference year

Sponsorship Gemstones

Keynotes:



\$5,000 (2x available)

Stand out from other sponsors with 5 minutes of stage time prior to the keynote in front of the entire ACPE conference.

Gemstone includes:

- 5 minutes of stage time before the keynote
- Reach the entire conference
- 2x Full conference registrations

Lanyards:



\$2,500 (1x available)

The ACPE lanyard sponsorship puts your brand on a high end proprietary lanyard with a sleek badge attachment.

Gemstone includes:

- Your Logo on deluxe no-twist lanyard for staff and attendees
- 1x Full conference registration

Lawn Games & Mimosa Bar:



\$1,500 (1x available)

Sponsor this fun kick-off event on Wednesday, which includes lawn games on the picturesque Skamania Lodge Riverview lawn and a mimosa bar.

Gemstone includes:

- One representative from your organization hosts attendees while they engage in lawn games, networking, and mimosas
- Sponsor may provide signage of their choice near all activities
- Sponsorship does not include or require conference registration

Treehouse Campfire Chat:



\$2,050 (4x available)

Book one of the unbelievable Treehouses at Skamania Lodge and host a late night campfire chat on Wednesday and Thursday for attendees looking to engage after the evening sponsor showcase.

Gemstone includes:

- Full booking of one treehouse (treehouses have one king bed, and sponsor may stay in treehouse both Wednesday and Thursday night)
- One 10x10 pop-up tent
- A cooler full of alcoholic canned beverages
- Sponsorship does not include or require conference registration

Sponsorship Gemstones (cont.)

Golf Hole:

\$800 per hole (9x available)

Sponsor a hole during the 9-hole golf tournament on Wednesday on the beautiful Skamania Lodge golf course.

Gemstone includes:

- Up to two representatives from your organization staff a “booth” with two folding tables and one pop-up tent located at one of the 9 holes
- Sponsorship does not include or require conference registration

Golf Foursome:

\$300 (15x available)

Sponsor a golf foursome during the 9-hole golf tournament on Wednesday on the beautiful Skamania Lodge golf course.

Gemstone includes:

- One representative from your organization hosts 3 ACPE attendees for a 9-hole round of golf
- Sponsorship does not include or require conference registration



Golf Hole & Golf Foursome:

\$1,000 (9x available)

Sponsor a golf foursome and a hole during the 9-hole golf tournament on Wednesday on the beautiful Skamania Lodge golf course (both of the above sponsorships combined).

Gemstone includes:

- Up to two representatives from your organization staff a “booth” with two folding tables and one pop-up tent located at one of the 9 holes
- One representative from your organization hosts 3 ACPE attendees for a 9-hole round of golf
- Sponsorship does not include or require conference registration

Sponsorship Details

ACPE Conference

May 8-10, 2024

Stevenson, WA

Showcase Booths

- All sponsorship levels include full conference registrations which provides access to meals, beverages, sessions and entertainment.
- Booth placement requires payment in full, assignments are determined by the board.

All booths include wifi and power outlets. For special power needs contact Justin Dean, Sr. Creative Director, RPS Events at justin@rpsevents.com

Marketing

- All sponsorship levels include presence on ACPE websites for the conference year and a full attendee list spreadsheet at the end of the event.

Logo and Links

- We will prominently display your company's logo on our main website after you have paid for your sponsorship.
- We will use the logo displayed on your company's website unless you provide us with a different one.
- We will link to your company's website unless you provide another link.
- Please use our contact form to provide alternative links or logos:
- acpenw.events/sponsor-logo-and-website-update/

Sponsorship Contact

Cory Horton

coordinator@acpenw.org

Lodging

- ACPE reserves all lodging at Skamania for our attendees.
- Please do not call the Lodge, as they will be unable to assist you.
- Sponsors will be responsible for securing their lodging outside of Skamania Lodge.
- Shuttles will be provided to and from the alternate lodging locations to help limit the inconvenience of staying offsite

Nearby lodging option:

Best Western Plus Columbia River Inn (8 min. from Skamania Lodge)

735 Wanapa Street
Cascade Locks, OR 97014
(541) 374-8777

Rate: \$179 per night plus tax

Booking: Call (541) 374-8777 and reference the ACPE room block

Reservation Deadline: April 1, 2024

*ACPE has secured a special rate with the above hotel for sponsors. Sponsors are required to book their own lodging.

Additional lodging includes:

Stevenson:

- [Wilder + Pine Riverside Cabins](#)
- [Artbliss Hotel](#)
- [The Resort at Skamania Coves](#)
- [Wilder + Pine Riverside Cabins](#)
- [Tenzen Cabins](#)
- [Wind Mountain Ranch](#)
- [Rodeway Inn](#)

Cascade Locks (8 min. from Skamania Lodge):

- [Columbia Gorge Inn](#)
- [Bridge of the Gods Motel](#)
- [Cascade Locks Motel](#)

Carson (10 min. from Skamania Lodge):

- [Carson Ridge Luxury Cabins](#)
- [Backwoods Cabins](#)

Hood River (29 min. to Skamania Lodge):

- [Best Western Plus Hood River Inn](#)

Various locations:

- [Airbnb](#)
- [VRBO](#)
- [Vacasa](#)

Schedule Overview

Tuesday	5:00 – 8:00pm	Trivia and Pizza social
Wednesday	10:00am – 1:00pm	Lawn Games
	10:00am – 4:30pm	Set up opens for all Sponsors
	1:00 – 5:00pm	Sponsor Sessions
	5:00 – 7:00pm	Gold Sponsor Showcase
	7:00 – 8:30pm	Tear down for Gold Sponsors
	7:30 – 11:00pm	Platinum and Diamond Showcase
Thursday	9:00am – 4:30pm	Community Sessions
	5:00 – 7:00pm	Conference Dinner
	7:30 – 11:00pm	Platinum and Diamond Showcase
Friday	7:00 – 9:00am	Tear down for Platinum and Diamond Sponsors
	9:00am – 12:00pm	Community Sessions
	1:00pm – 3:00pm	Closing & Prize Giveaways

Shipments and Storage

Shipments may be sent for arrival a maximum of 48 hours prior to the event.

Shipping Instructions

Skamania Lodge
1131 SW Skamania Lodge Way
Stevenson, WA 98648
ACPE
Hold for Arrival Date of
Sunday, 5/5/24

Venue Manager Contact:

Kristin Waymire,
Skamania Lodge Conference Manager
kwaymire@skamania.com

Venue Map: TBD

Skamania Lodge Address:

1131 SW Skamania Lodge Way
Stevenson, WA 98648

Thank you to our 2023 Sponsors

Diamond



Platinum



Gold



Why Sponsor ACPE?



60%

of attendees say they are more likely to take a call from ACPE sponsors



+2M

Reach over 2 Million students across ACPE's member schools



100%

of last year's sponsors would recommend ACPE to a friend or colleague

Rules & Regulations

Cancellation Policy:

If Sponsors cancel prior to December 1, 2023, a 50% refund will be issued. ACPE will not refund sponsorship fees if cancellation is submitted after December 1, 2023.

Code of Conduct

All Sponsorship levels are subject to the [ACPE Sponsor Rules of Conduct](#).

Terms and Conditions

Please refer to the Sponsor Contract for full terms and conditions. All sponsors are subject to the [ACPE Sponsorship Terms and Conditions](#).

Prizes and Giveaways

Sponsors cannot give any products of value (over \$50) directly to attendees. If you have products to give away, ACPE accepts donations that will be randomly given to its members during the closing ice cream social. Let us know if you have prizes to donate by using our [prize donation form](#).

Contact Us

Sponsorship Questions

Cory Horton
Events Manager, OETC
coordinator@acpenw.org
503-967-8548

Venue or Shipping Questions

Kristin Waymire
Director of Conference Planning,
Skamania Lodge
kwaymire@skamania.com
509-427-2526

Booth Dressing and Prop Questions

Justin Dean
Sr. Creative Director, RPS Events
justin@rpsevents.com
503-283-8828